



Media Release

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Toll managing drivers' drowsiness

Toll Group, the Asian region's leading integrated logistics provider is one of the first logistics companies to invest in a future of managing drivers' drowsiness with OPTALERT – a revolutionary 'Drowsiness Detection Technology'.

Following a significant ongoing trial of OPTALERT with developers Sleep Diagnostics, Toll is proud to announce that it has installed the safety system into its Kenworth bulk liquid prime movers as part of its commitment to managing the risks of driver drowsiness and creating a safer work culture.

Drivers wear a pair of OPTALERT glasses (with or without prescription lenses) fitted with tiny infrared sensors that monitor all eye and eyelid movements. If the driver becomes drowsy, those movements become slower. If the monitors detect this slowdown, the information is transmitted to an in-dash or under seat processing unit to broadcast an audible alert.

The development of OPTALERT is timely, with recognition of the high rate of fatalities and serious injuries potentially caused by drowsy driving and government regulations requiring companies to manage the risks.

Toll's Managing Director Mr Paul Little said that if it can potentially reduce the number of drowsy driving related accidents, it should be supported.

Mr Little stated, "We are excited about the capabilities of the technology to potentially alert drivers when they become drowsy, subsequently leading to the possible reduction in the number of drowsy driving related accidents: a world first.

"Toll continues to be involved in a number of company and industry 'driver fatigue' initiatives and OPTALERT is another example of our commitment," Mr Little concluded.

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